

The #1 Independent American Construction Trade Magazine for:

Demolition

Hydrodemolition

Remediation

Recycling

Concrete Sawing & Drilling

Surface Preparation

Concrete Dust & Slurry Extraction

Decontamination

Waste handling

...and a Lot More

PROFESSIONAL p d d DEMOLITION AMERICAS

Your Gateway to North, Central and South America

MAGAZINES



23,000 + copies

ONLINE MAGAZINE



EASY BROWSING

BI-MONTHLY NEWSLETTERS



**120,000 +
RECEPIENTS**

SOCIAL



MEDIA

**DEMOLITION
Today**

About PDa Magazine



Your Quarterly Gateway to the North, Central and South American Concrete Cutting, Concrete Floor Grinding & Polishing, Demolition, Remediation and Recycling Markets

PDa Magazine Key Figures

Frequency:	4 ISSUES PER YEAR
Circulation:	23,006 HARD COPIES PER ISSUE 6,000 SHOW COPIES 80,000 DIGITAL ISSUES MAILED
Formats:	PRINT, DIGITAL, WEB & SOCIAL MEDIA
Editorials:	REGULAR COLUMNS FROM INDUSTRY PROFESSIONALS
News:	DEMOLITIONTODAY YOUTUBE NEWS CHANNEL

PDa, Professional Demolition Americas is a well established quarterly magazine and a perfect choice for reaching the entire North, Central, and South American demolition, concrete cutting, surface preparation and recycling industries.

PDa is a network hub for professionals involved in demolition; concrete sawing and drilling with diamond tools; recycling of all sorts of waste, surface preparation; hazardous waste handling; soil remediation; scrap handling; dust and concrete slurry extraction; and recycling, hydrodemolition and related sectors. Besides the hardcopy you can always read PDa online at www.pdamerikas.com. The online version of PDa is slowly building up to become an online trilingual magazine and several of the texts are already in English with translations to Portuguese and Spanish. With PDa contractors are always up to date on the trends and issues that affect your business. For manufacturers and distributors, PDa gives

you timely, direct access to the buyers you want and need to reach. PDa debuted in 2013 and runs quarterly, with an estimated distribution of more than 22,000 (18,500 to USA, 3,500 rest of North and South America) copies during 2020. We expect that well over 120,000 professionals in North and South America read each issue of PDa. The magazine mixes short news flashes with longer reports, feature stories, and surveys conducted by PDa's skilled staff of journalists and correspondents. Even if PDa's focus is North, Central, and South America timely industry news from all over the world will be included.

To become a regular subscriber to PDa, log on to pdamerikas.com and register. The annual subscription fee is US \$55. You can also follow PDa on social media like Facebook, Linked-In and Twitter. Come see what PDa has to offer. The gateway is open, and we're ready to serve you.

www.pdamerikas.com

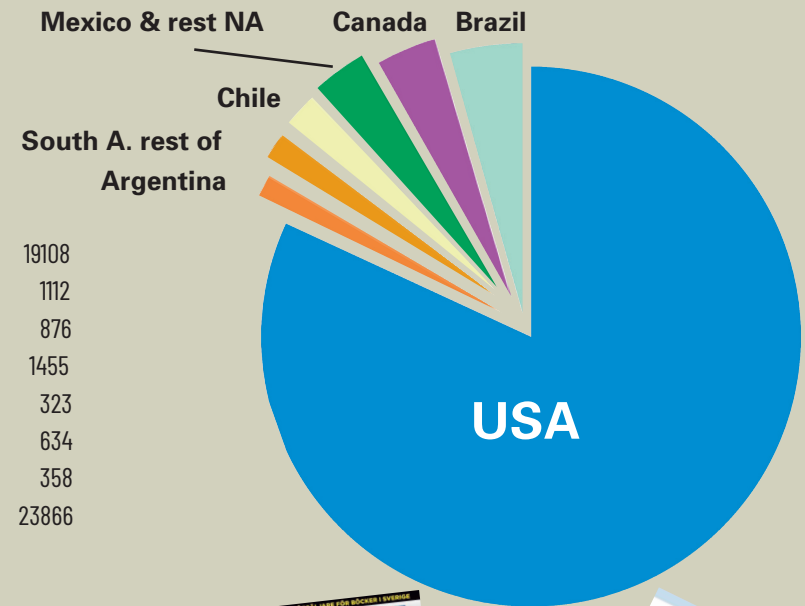
Circulation and Geographical Breakdown 2022

Breakdown per industry

Demolition contractors	12123
Concrete sawing & drilling contractors	8782
Waste and recycling specialists	772
Surface preparation	2003
Manufacturers, agents and distributors	121
Others	65
Total	23866

Breakdown per region

USA	19108
Canada	1112
Mexico and rest of North America	876
Brazil	1455
Argentina	323
Chile	634
South America, rest of	358
Total	23866



Additional Media Products

SCOP AB is the publishing company for PDi Magazine and www.pdworld.com. Besides these two media channels SCOP is also publishing two Nordic magazines, Professionell Demolering, since 1995, and Svensk Rental Tidning, since 2003, the rental portal www.svenskrental.se as well as being organiser of the international demolition show DEMCON and the Nordic Access Equipment show, ExpoLift. In joint venture with the US company Riverbends Publishing LLC, SCOP is publishing the North & South American concrete cutting and demolition magazine PDa (Professional Demolition Americas, www.pdamerica.com). The magazine Professionell Demolering has a similar focus as PDi Magazine but is distributed only in Sweden, Norway, Denmark and Finland. This also goes for the rental magazine, Svensk Rental Tidning. Latest novelty, DemolitionToday, is a new digital news channel on internet that you can read more about on the following page.



PREPARE FOR LATIN DEMO FORUM IN SOUTH AMERICA

SÃO PAULO, AUGUST 25-26, 2016! BEM VINDO!

PDa

PROFESSIONAL DEMOLITION

DEMCON

2022

NEWS

EDITORIAL TOP STORIES DEMOLITION CONCRETE CUTTING RECYCLING FLOOR PREP ASSOCIATIONS EXHIBITIONS MEDIA INFO

Yanmar expands the SV range with three new models

Published 27/ at 16:16

Yanmar presented at Intermat three additions to its SV range of mini excavators with ultra-short rear swing radius. Ranging in operating weight from 1.5t to 2.5t, the SV16, SV18 and SV22 mini boom compact dimensions and can be easily transported on a small trailer or light truck. Thanks to their size, the machines are suitable for work in urban areas and landscape applications.

A man and his breaker - working together since 1991. Click here to find out more

INDECO

YOUR PARTNERS IN DEMOLITION

Xingyi customer meeting

Published 27/ at 16:15

Chinese floor system manufacturer Xingyi held a recent customer seminar attended by 48 customers from different corners of the world.

Rental

SVENSKA RENTALTIDNINGEN

PDa

PROFESSIONAL DEMOLITION

Professionell Demolering

Jim's Hit List

Ground Penetrating Radar is the Key to Concrete Cutting Safety

Rubrik från CARBODIAM

Go Small, Work Big with Mini and Compact Excavators pages 36-41

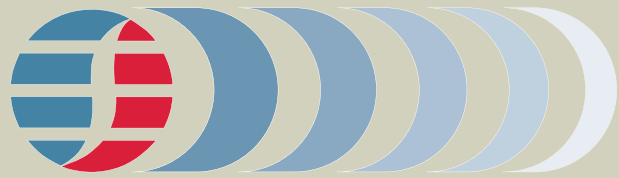
Read the Latest Issues of PDA Online

DEMCON

Rental

PDa

Professionell Demolering



DEMOLITION Today

DemolitionToday – The New Digital News Channel for the Global Demolition Industry

PDi and PDa Magazines are taking a new step in the publishing industry by launching the online news channel DemolitionToday. The Covid-19 pandemic hits very hard but it also brings some good side effects with it. The pandemic has made people and companies find new ways to communicate. We have since March this year seen tonnes of digital examples of that like Webinar, Video conferences, Teams and Google Meets, Go To Meeting to name a few. It has also made PDi and PDa Magazines take a completely new step in widening its channels to reach its globally audience. The world's first demolition channel online



PDi and PDa Magazines are jointly launching a Youtube based news channel called DemolitionToday. The idea is to broadcast short news shots on a regular basis. The information is collected from the content published in the magazines. Initially the idea was to broadcast weekly but due to that a special recording studio is in the process of being set up the target is to broadcast two times per month to start with. Each episode of DemolitionToday is between 5 to 8 minutes loaded with the latest news from the industry. There are also commercial slots in between the news section. The plan in the future is also to make longer documentaries



about manufacturer and contractors in the industry. The longer documentaries will be called DemolitionToday Special.

The DemolitionToday episodes can be found on the website www.demolitiontoday.tv or directly on the Youtube channel DemolitionToday. Of course all episodes can be watched on Facebook, Instagram and LinkedIn and will be shared on a large amount of groups on Social Media. In order to get notified before each episode is broadcasted it is recommended to become a subscriber to the DemolitionToday YouTube channel.

Advertising Rates DemolitionToday

Sponsorship: Logo appears in the beginning and end of each news broadcast: **US\$1600**

Commercial slots: Max. 30 seconds: **US\$2200**

Commercial slots: Max. 50 seconds: **US\$2800**

Special BAUMA 2022 Show Issue

Bauma in 2022 will be something very special for a lot of reason. The expectations are big and the pipelines are full of innovations and new products. The world can not wait to get together again. The new dates for the show are October 24-30, 2022 at Munich Exhibition Centre, Munich, Germany.

The PDa Magazine Special Show Issue is an additional issue only for the Bauma show. It will be distributed a couple of weeks before the show starts and of course also distributed at special publication bins at the show and in PDa Magazines booth 136 in hall A1. Same location as usual. You are very welcome to visit the PDa booth during the show. Take the advantage of being visible in this special show issue. All details you find in the right column on this page.



Special Show Issue for BAUMA 2022

News and Special Features:

In this special show issue you will find news about everything that is covered in PDa Magazine like new:

Diamond tools for concrete cutting, floor grinding and polishing

Machinery for concrete sawing and drilling

Machinery for concrete floor grinding and polishing

Equipment for efficient dust extraction and air cleaning

Machines and for attachments for demolition, recycling, scrap handling, crushing, screening, handling etc

Machines and systems for efficient and safe hydrodemolition

Equipment for ground penetration

Software and systems for safe and efficient operations

In-depth reports about contractors and manufacturers

Interesting jobsite reports

...and a whole lot more!

Material Deadline & Distribution:

Material deadline: **September, 23, 2022**
Distribution: **October, 7, 2022**

Editorial Programme 2022

PDa Issue 1-2022 February - April

Special Features:

Demolition Robots

Remotely controlled demolition robots! The latest news from this sector.

Handheld Equipment

Focus on light and handheld machinery like power cutters, jack hammers, chain saws, etc.

Quick Coupling Systems

Change your hydraulic attachment in a blink of an eye without leaving the cab. Here are the systems that can help you.

Crushing and Screening Buckets

The latest in rig-mounted crushing and screening equipment for recycling purposes.

Core Drilling Equipment

Drill stands, automatic feeding devices, gyros and other types of equipment for core drilling besides core drilling machines.

PDa Issue 2-2022 May - July

Special Features:

Demolition Excavators

Latest news about medium and heavy duty and high reach demolition excavators.

Mobile Recycling Equipment

New mobile crushing and screening units for recycling of concrete, bricks, asphalt, wood, light building material and other types of materials.

Hydraulic Breakers

In-depth presentation of new hydraulic breakers.

Wall and Wire Saws

Latest news in terms of high cycle driven and hydraulic.

High Level Dust & Slurry Management

New dust extractors, air cleaners and wet vacs.

PDa Issue 3-2022 Aug - Oct

Special Features:

Wheel and Rock Saws

A wheel saw is the ideal tool for high-performance trench cutting on asphalt, reinforced concrete, etc.

Excavator attachments for demolition and recycling applications

A feature about the latest and most efficient rig-mounted hydraulic demolition and recycling equipment.

Surface Preparation Equipment

The ultimate methods for concrete floor preparation and making the concrete floor a final flooring product.

Floor and Road Saws

Latest news about floor and road saws.

Drum Cutters

Versatile excavator attachments for demolition, quarrying, tunneling, landscaping, underwater cutting and profiling applications.

PDa Issue 4-2022 Nov 22 - Jan 23

Special Features:

Hydrodemolition

Latest news in terms of hydrodemolition and concrete repair with robots, jetframes, hand lances and related equipment.

Scrap Shears

Scrap shears, important tools for demolition and recycling contractors. PDi takes a look at the market.

Dust Suppression Cannons

Dust cannons, the saviors on the demolition, recycling and waste job sites. New trends and products.

Diamond Tools in Construction

What are the new trends in diamond tools?

Mini and Compact Excavators, Loaders and Skidsteers

Increasingly common machines for demolition work.

Shows & Conventions with Bonus Circulations:

- Show Issue: ISRI 2022
- Show Issue: CSDA & NDA Conventions 2022
- Review: World of Concrete 2022

Shows & Conventions with Bonus Circulations:

- Review: ISRI 2022
- Review: CSDA & NDA Conventions 2022

Shows & Conventions with Bonus Circulations:

- Show Issue: BAUMA 2022
- Preview: Ara Show 2022

Shows & Conventions with Bonus Circulations:

- Show Issue: World of Concrete 2023
- Pre-view 1: CONEXPO-CON/AGG 2023
- Review: BAUMA 2022

Deadline & Distribution:

Material deadline: February 11

Distribution: February

Deadline & Distribution:

Material deadline: April 29

Distribution: May

Deadline & Distribution:

Material deadline: September 23

Distribution: October

Deadline & Distribution:

Material deadline: November 11

Distribution: November 22/January 23

Advertising Rates 2022 US\$ 4C

NO. OF INSERTIONS:	1X	2X	3X	4X
DPS	8100	7700	7200	6600
Full Page	4200	4100	3900	3600
Half Page	2600	2500	2400	2300
Half Page Island	2900	2800	2700	2500
One Third Page	2100	2000	1900	1600
Quarter Page	1800	1700	1600	1400

Island position 15% extra on page rates. Cover position 30% extra on page rates. For rates on enclosures contact the editorial office or your local sales representative.

Website advertising, US\$

PERIOD, MONTHS:	1	3	6	12
Large banner (780x90 pxi)	600	1000	1500	2500
Medium banner (120x180 pxi)	500	800	1200	1800
Small banner (120x120 pxi)	400	600	900	1300

Mechanical details (width x depth)

DPS TRIM SIZE: 400x250mm (15.78in x 9.84in)	DPS BLEED SIZE: 425,4x276,2mm (16.73in x 10.86in)
FULL PAGE TRIM: 190x250mm (7.48in x 9.84in)	FULL PAGE BLEED: 212,7x276,2mm (8.34in x 10.86in)
HALF PAGE (V): 92x250mm (3.62in x 9.84in)	HALF PAGE (H): 190x130mm (7.48in x 5.11in)
HALF PAGE (ISL): 142x180mm (5.59in x 7.08in)	
1/3 PAGE (V): 60x250mm (2.33in x 9.84in)	1/3 PAGE (H): 190x80mm (7.48in x 3.14in)
1/4 PAGE (V): 44x250mm (1.73in x 9.84in)	1/4 PAGE (H): 190x59mm (7.48in x 2.32in)
1/4 PAGE (V): 92x122mm (3.62in x 4.80in)	TYPE PAGE SIZE: 190x250mm (7.48in x 9.84in)

Calculate 4 mm (0.15in) bleed on bleed size ads.

Copy date and cancellations

Copy date is 3 weeks prior to month of publication. Cancellations should be made a minimum 5 weeks prior to month of publication.

Editorial material and advertising artwork

Digital material as ready advertisements, texts and pictures should be sent by e-mail or posted on a CD, DVD or USB. If using e-mail send to info@pdamericas.com. We handle Mac or PC formats. Progressive proofs or chromaline for best printing quality should be posted separately. Resolution should be 300 dpi using colour mode CMYK. Photos or ads supplied in RGB will be converted to CMYK using Photoshop and may result in colour variation.

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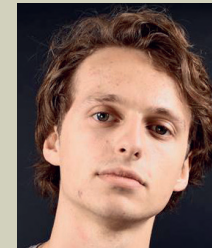
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Jan Hermansson



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PDa Digital Newsletter

PDa digital newsletter is sent out free of charge to the readers six times per year. The news-letter offers online advertising opportunities.

NEWSLETTER ADVERTISING RATES IN US\$

PERIOD, MONTHS:	2	4	6
Large banner (780x90 pxi)	1780	2766	3555
Small banner (120x120 pxi)	745	1144	1545

pdNewsLetter
Your Gateway To the North, Central and South American Demolition, Recycling and Concrete Cutting Industries.

Global Concrete Cutting Nippers form Association
The social networking website Facebook is joining thousands of concrete cutters around the world in a global concrete cutting association for owners and operators called the Concrete Cutting Nippers Association. The founders of the group are now set for forming a global association in PD Magazine issue 2 2012 a short notice was published about a number of groups for concrete cutters has appeared on Facebook. Unfortunately the information did not come out correctly and PD missed up a number of data and names. In the following article we...

Breaker Maintenance
Chicago Pneumatic Construction Equipment hydraulic attachments representative Ralf Madschke reports on the importance of avoiding bad habits when maintaining breakers. Meticulous maintenance of a rig mounted hydraulic breaker is extremely important in guaranteeing its longevity, which will positively impact a company's bottom line. After all, a rig mounted breaker is a small investment and in today's cost conscious climate, it makes sense to protect that investment by ensuring the equipment operates effectively and...

Introducing our new light equipment for heavy jobs.

True Attachment
This year attachment manufacturers have been busy expanding their portfolios with new tools. Core products have not been neglected, but the main thrust has been to offer users an ample choice of demolition and recycling attachments. Andrei Bushmarin reports. In the current volatile economic and political climate, companies try to hedge their risks by diversifying their businesses. This is also true for the demolition attachment industry. The current trend shows that suppliers look to strengthening their core product lines and augment them with...

New Case Compact Wheel Loader
Case Construction Equipment has added the new F Series range of compact wheel loaders. The four model line ranges from the 46, 53F to the 62, 53F and features a new hydraulic system and other XT parallel linkage or Z bar linkage to maintain buckets and pallet forks remain parallel to the ground when lifting. They also have a new low cab profile design and also meet Tier 4 Final exhaust emissions standards.



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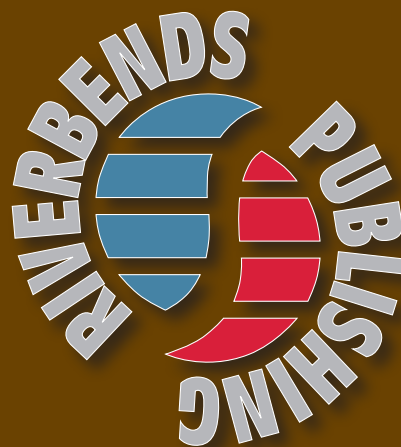
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