The #1 Independent American Construction Trade Magazine for:

Demolition
Hydrodemolition
Remediation
Recycling
Concrete Sawing & Drilling
Concrete Floor Grinding & Polishing
Concrete Dust & Slurry Extraction
Decontamination
Waste handling

...and a Lot More

Well over 23,000 printed copies distributed six times per year.
Continuous online publishing with easy browsing.

Bi-monthly newsletters e-mailed to more the 80,000 recipients.

PDa Magazine frequently covered on all social media. Stay tuned.

23,000 +
EASY BROWSING
80,000 +
SOCIAL MEDIA
Your Bi-Monthly Gateway to the North, Central and South American Concrete Cutting, Concrete Floor Grinding, Demolition and Recycling Markets

**PDa**, Professional Demolition Americas is a well established bi-monthly magazine and a perfect choice for reaching the entire North, Central, and South American demolition, concrete cutting, concrete floor grinding and polishing and recycling industries.

**PDa** is a network hub for professionals involved in demolition; concrete sawing and drilling with diamond tools; recycling of all sorts of waste, concrete floor grinding and polishing; hazardous waste handling; soil remediation; scrap handling; dust and concrete slurry extraction; and recycling, hydrodemolition and related sectors. Besides the hard copy you can always read **PDa** online at www.pdamericas.com. The online version of **PDa** is slowly building up to become an online trilingual magazine and several of the texts are already in English with translations to Portuguese and Spanish. With **PDa** contractors are always up to date on the trends and issues that affect your business. For manufacturers and distributors, **PDa** gives you timely, direct access to the buyers you want and need to reach. **PDa** debuted in 2013 and runs bi-monthly, with an estimated distribution of more than 22,000 (18,500 to USA, 3,500 rest of North and South America) copies during 2020. We expect that well over 120,000 professionals in North and South America read each issue of **PDa**. The magazine mixes short news flashes with longer reports, feature stories, and surveys conducted by **PDa**’s skilled staff of journalists and correspondents. Even if **PDa**’s focus is North, Central, and South America timely industry news from all over the world will be included.

To become a regular subscriber to **PDa**, log on to pdamericas.com and register. The annual subscription fee is US $55. You can also follow **PDa** on social media like Facebook, Linked-In and Twitter. Come see what **PDa** has to offer. The gateway is open, and we’re ready to serve you.

www.pdamericas.com

**PDa Issue 1-2020**
*Special Features:*
- Demolition Robots
- Quick Coupling Systems
- Mini & Compact Excavators
*Material Deadline:* Feb 7
*Distribution:* February

**PDa Issue 2-2020**
*Special Features:*
- Crushing & Screening Buckets
- Core Drilling Equipment
- Compact Loaders & Skidsteers
*Survey:* Brazil
*Shows:* Show Issue: ISRI Review: Conexpo, NDA, ARA
*Material Deadline:* April 8
*Distribution:* April

**PDa Issue 3-2020**
*Special Features:*
- Demolition Excavators
- Hydraulic Breakers
- Mobile Recycling Equipment
*Shows:* Show Issue: Concrete Show São Paulo, Brazil Review: NDA USA, ISRI USA,
*Material Deadline:* May 29
*Distribution:* June
PDa Magazine 2020

**PDa Issue 4-2020**
*Special Features:*
- Wall & Wire Saws
- High Level Dust & Slurry Management
*Shows:*
  - Show Issue: ISSA North America
  - Review: Concrete Show, Brazil
*Material Deadline:* August 28
*Distribution:* September

**PDa Issue 5-2020**
*Special Features:*
- Demolition Attachments
- Concrete Floor Grinding & Polishing
*Shows:*
  - Review: ISSA North America
*Material Deadline:* October 18
*Distribution:* November

**PDa Issue 6-2020**
*Special Features:*
- Hydrodemolition
- Dust Suppression Cannons
- Scrap Shears
*Shows:*
  - Show Issue: World of Concrete 2021
*Material Deadline:* December 11
*Distribution:* December/January 2021
Mechanical details

DPS TRIM SIZE: 400x250mm (15.78in x 9.84in)
FULL PAGE TRIM: 190x250mm (7.48in x 9.84in)
HALF PAGE (V): 92x250mm (3.62in x 9.84in)
HALF PAGE (H): 190x130mm (7.48in x 5.11in)
HALF PAGE ISLAND: 142x180mm (5.59in x 7.08in)
1/3 PAGE (V): 60x250mm (2.33in x 9.84in)
1/3 PAGE (H): 190x80mm (7.48in x 3.14in)
1/4 PAGE (V): 44x250mm (1.73in x 9.84in)
1/4 PAGE (H): 190x59mm (7.48in x 2.32in)
1/4 PAGE (V): 92x122mm (3.62in x 4.80in)
TYPE PAGE SIZE: 90x250mm (3.54in x 9.84in)

Calculate 4 mm (0.15in) bleed on bleed size ads.

Copy date and cancellations

Copy date is 3 weeks prior to month of publication. Cancellations should be made a minimum 5 weeks prior to month of publication.

Editorial material and advertising artwork

Digital material as ready advertisements, texts and pictures should be sent by e-mail or posted on a CD, DVD or USB. If using e-mail send to info@pdamerica.com. We handle Mac or PC formats. Progress proofs or chromaline for best printing quality should be posted separately. Resolution should be 300 dpi using colour mode CMYK. Photos or ads supplied in RGB will be converted to CMYK using Photoshop and may result in colour variation.

Advertising Rates in US$, 4c

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Website advertising, US$

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Island position 15% extra on page rates. Cover position 30% extra on page rates. For rates on enclosures contact the editorial office of your local sales representative.

PDa Digital Newsletter

PDa digital newsletter is sent out free of charge to the readers six times per year. The newsletter offers online advertising opportunities.

NewsLetter Advertising Rates in US$

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Our Staff

Jim Parsons  Jan Hermansson  Andrei Bushmarin  Luiz Carlos Beraldo  Vitor Hermansson  Eduardo Kubric  Andrei Hermansson