The #1 Independent American Construction Trade Magazine for:

- Demolition
- Hydrodemolition
- Recycling
- Concrete Sawing & Drilling
- Concrete Floor Grinding & Polishing
- Concrete Dust & Slurry Extraction
- Decontamination
- Waste handling

...and a Lot More
PDa, Professional Demolition America is a well established bimonthly magazine and a perfect choice for reaching the entire North, Central, and South American demolition, concrete cutting, concrete floor grinding and polishing and recycling industries.

PDa is a network hub for professionals involved in demolition; concrete sawing and drilling with diamond tools; recycling of all sorts of waste, concrete floor grinding and polishing; hazardous waste handling; soil remediation; scrap handling; dust and concrete slurry extraction; and recycling, hydrodemolition and related sectors. Besides the hardcopy you can always read PDa online at www.pdamericas.com. The online version of PDa is slowly building up to become an online trilingual magazine and several of the texts are already in English with translations to Portuguese and Spanish. With PDa contractors are always up to date on the trends and issues that affect your business. For manufacturers and distributors, PDa gives you timely, direct access to the buyers you want and need to reach. PDa debuted in 2013 and runs quarterly, with an estimated distribution of more than 22,000 (18,300 to USA, 3,450 rest of North and South America) copies during 2019. We expect that well over 120,000 professionals in North and South America read each issue of PDa. The magazine mixes short news flashes with longer reports, feature stories, and surveys conducted by PDa’s skilled staff of journalists and correspondents. Even if PDa’s focus is North, Central, and South America timely industry news from all over the world will be included.

To become a regular subscriber to PDa, log on to pdamericas.com and register. The annual subscription fee is US $55. You can also follow PDa on social media like Facebook, LinkedIn and Twitter. Come see what PDa has to offer. The gateway is open, and we’re ready to serve you.

www.pdamericas.com
Your Gateway to North, Central American Concrete Cutting, Floor Grinding & Polishing, Demolition and Recycling Markets

Editorial Information  PDa Magazine 2019

**PDa Issue 4-2019**
- **Material Deadline:** May 17
- **Distribution:** June
- **Features:**
  - Wall & Wire Saws,
  - High Level Dust & Slurry Management
- **Shows:**
  - Show Issue Conexpo Latin America

**PDa Issue 5-2019**
- **Material Deadline:** August 23
- **Distribution:** September
- **Features:**
  - Demolition Attachments
  - Mini & Compact Excavators
  - Concrete Floor Grinding & Polishing
- **Shows:**
  - Show Issue M&T Expo, Brazil

**PDa Issue 6-2019**
- **Material Deadline:** October 18
- **Distribution:** November
- **Features:**
  - Hydrodemolition,
  - Dust Supression Canons,
  - Scrap Shears
- **Shows:**
  - Show Issue World of Concrete 2020
- **Material Deadline:** December 6
- **Distribution:** December/Jan 2019
Advertising Rates in US$, 4c

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Calculate 4 mm (0.15in) bleed on bleed size ads.

**Mechanical details (width x depth)**

- **DPS TRIM SIZE:** 400x250mm (15.78in x 9.84in)
- **DPS BLEED SIZE:** 425.4x276.2mm (16.73in x 10.86in)
- **FULL PAGE TRIM:** 190x250mm (7.48in x 9.84in)
- **FULL PAGE BLEED:** 212.7x276.2mm (8.34in x 10.86in)
- **HALF PAGE (V):** 92x250mm (3.62in x 9.84in)
- **HALF PAGE (H):** 190x130mm (7.48in x 5.11in)
- **HALF PAGE (ISL):** 142x180mm (5.59in x 7.08in)
- **1/3 PAGE (V):** 60x250mm (2.33in x 9.84in)
- **1/3 PAGE (H):** 190x80mm (7.48in x 3.14in)
- **1/4 PAGE (V):** 44x250mm (1.73in x 9.84in)
- **1/4 PAGE (H):** 190x59mm (7.48in x 2.32in)

Calculates 4 mm (0.15in) bleed on bleed size ads.

**Copy date and cancellations**

Copy date is 3 weeks prior to month of publication. Cancellations should be made a minimum of 5 weeks prior to month of publication.

**Editorial material and advertising artwork**

Digital material as ready advertisements, texts and pictures should be sent by e-mail or posted on a CD, DVD or USB. If using e-mail send to info@pdamericas.com. We handle Mac or PC formats. Progressive proofs or chromaline for best printing quality should be submitted separately. Resolution should be 300 dpi using colour mode CMYK. Photos or ads supplied in RGB will be converted to CMYK using Photoshop and may result in colour variation.

**Website advertising, US$**

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**Island position 15% extra on page rates. Cover position 30% extra on page rates. For rates on enclosures contact the editorial office or your local sales representative.**

**PDa Digital Newsletter**

PDa digital newsletter is sent out free of charge to the readers six times per year. The newsletter offers online advertising opportunities.

**Newsletter Advertising Rates in US$**

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**Our Staff**

- Jim Parsons
- Jan Hermansson
- Andrei Bushmarin
- Luiz Carlos Beraldo
- Vitor Hermansson
- Darren Dunay
- Eduard Kubric
- Andre Hermansson